

BETTER

A new, better way to donate.

Better for **You**. Better for **Nonprofits**. Better for the **World**.

Let's rewrite the playbook.

What if you could...

ensure impact for every donation you make?

catalyze more money into sectors you care about?

unlock more impact data?

drive more impact?

We believe...

① The Status Quo Is Broken.

The current nonprofit funding model is undermining the causes we love and the impact we want them to have.



2 Finance Matters.

The way you fund
impact determines
what impact is possible.

3 Change Starts With You.

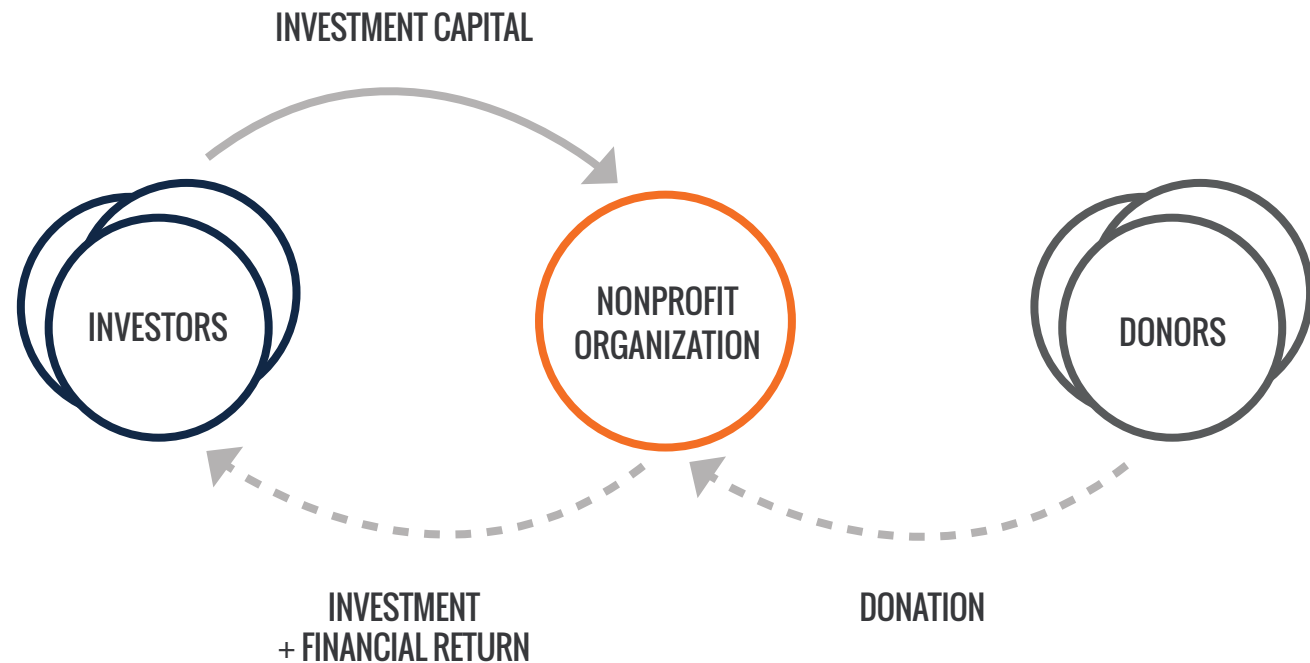
The future of the sector depends on the
willingness of an elite group of philanthropists
to change the way they do things.

So, we developed a
better way to donate.

Introducing the **Impact Security**

The Impact Security brings together donors and investors to fund nonprofit organizations based on impact.

Here's How It Works



The **Impact Security** is a financial product that allows a nonprofit organization to issue performance-based debt to investors and repay that debt over time with donations.

As a donor this means that you only donate if impact happens.



This is why it matters.

Donors

Maximize impact, catalyze investor capital and unlock the true potential of the nonprofit sector.

Investors

Invest in a nonprofit through a financial product that explicitly links financial returns with impact.

Nonprofits

Access new sources of capital at lower costs over longer timelines with a focus on impact.

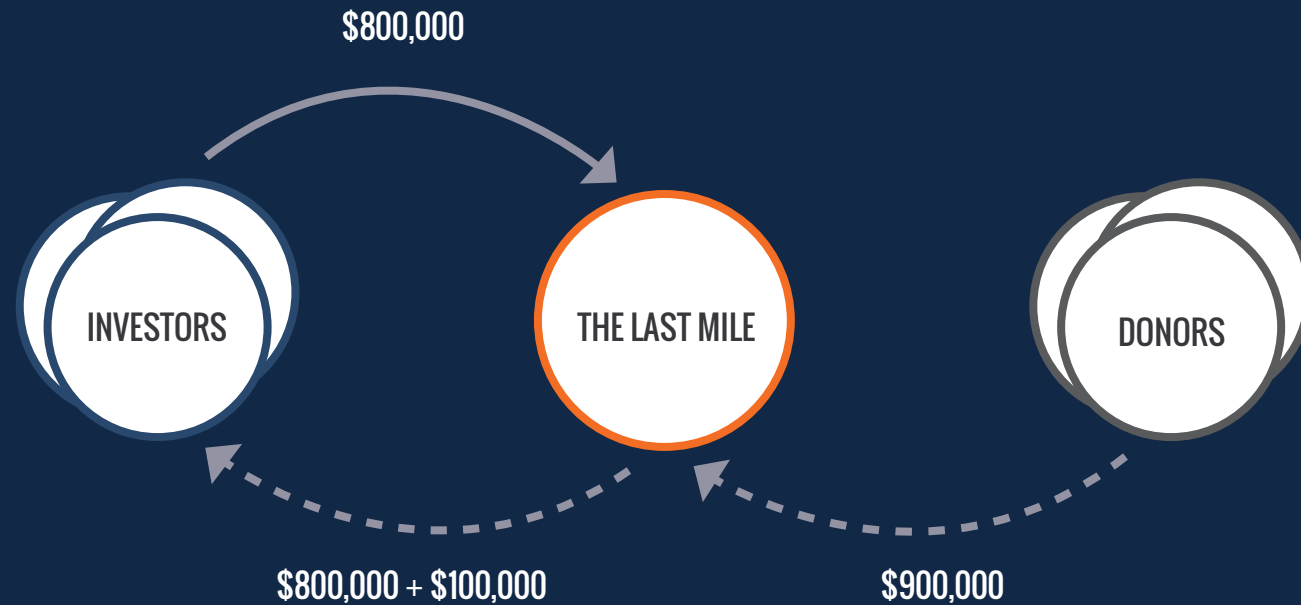


The ripple effect is profound.

It catalyzes
more money,
more data
and, ultimately,
more impact.

Sound too good to be true?

We launched the first Impact Security deal in May 2018.



Nonprofit Organization	The Last Mile
Program	The first-ever workforce development program that teaches incarcerated individuals computer coding and then hires them to do outsourced development work including websites, mobile and web apps.
Donation Fund	\$900,000
Investor Capital	\$800,000
Term	4 Years
Impact Metric	18,000 Hours Worked by Incarcerated Program Graduates
Maximum Return	12.5%

We've also received some noteworthy press and awards.

The New York Times

Forbes

WHARTON
MAGAZINE

Stanford SOCIAL
INNOVATION REVIEW
Informing and inspiring leaders of social change

Goldman
Sachs

FT FINANCIAL
TIMES

the nantucket project

Nonprofits are ready

for a new model that allows them to shoot for the moon
and rewards them when they deliver results.

Investors are ready

for novel ways to invest in social
and environmental impact.

Donors, are you ready?

Your role is simple.

- 1 Select your desired impact areas and/or nonprofits.
- 2 Allocate a percentage of your philanthropic capital.
- 3 Determine your preferred level of involvement.

Let NPX create a custom portfolio
of performance-based donations for you.



If it doesn't work,
you reallocate your donations elsewhere.



If it works,
you transform the sector.

Now you can...

ensure impact for every donation you make.

catalyze more money into sectors you care about.

unlock more impact data.

drive more impact.

Change starts with you.



Let's re-write the playbook.

Together we can unlock
the true potential of the
nonprofit sector.

npxadvisors.com

Lindsay Beck

Co-Founder & Co-CEO
lindsay@npxadvisors.com

Catarina Schwab

Co-Founder & Co-CEO
catarina@npxadvisors.com

© 2018 NPX, Inc.
Design by Artisans Collaborative

bet·ter

/'bedər/

adjective

of a more excellent or efficient type or quality

adverb

more excellently or effectively

verb

improve on or surpass

noun

that which is better